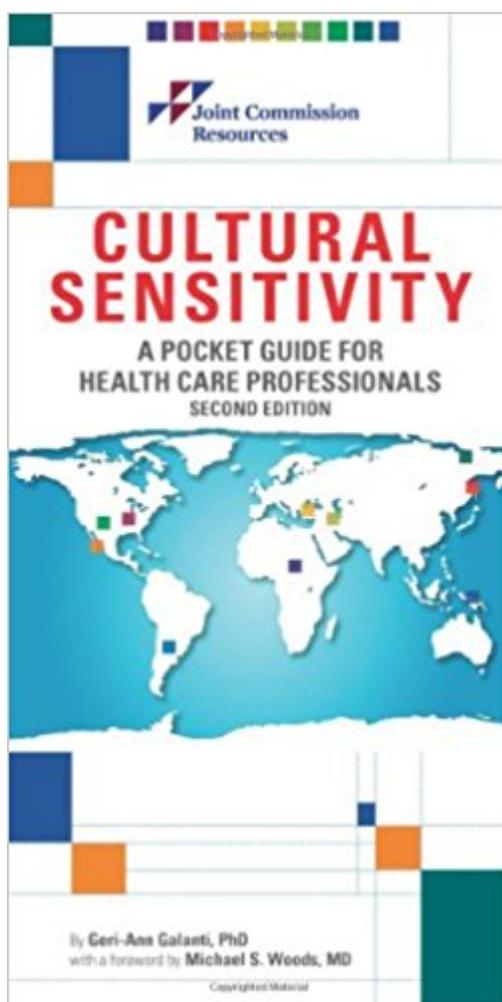


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Cultural Sensitivity: A Pocket Guide For Health Care Professionals, Second Edition (Sold In Packs Of 5)



Synopsis

Health care professionals in the U.S. are likely to count among their patients people from all over the globe. However, if a patient, because of a "cultural disconnect" can't understand their health care treatment or if information is delivered in a way that inadvertently frightens or offends the patient, how can health care providers fulfill their mission? This revised edition of Cultural Sensitivity continues to offer health care professionals the information they need to successfully communicate with their patients, while also respecting their specific cultural needs and expectations related to health care. It offers easy-to-use information about the health care needs, expectations, and perceptions of the following ethnicities and races; African American; Anglo American; Asian; Hispanic/Latino; Jewish; Middle Eastern; Native American; Russian; South Asian; Southeast Asian. The second edition of this best-selling reference guide now focuses on the pregnancy and birth, pediatric, and end-of-life needs related to cultural customs. Other new content addresses how to best assess and address patients pain issues within a culturally sensitive context, and lists initiatives and actions The Joint Commission has taken to promote cultural competence in health care. Find the information you need quickly in this guide, which fits neatly into a lab coat pocket and features tabs to take you to the information you need when you need it--at the patient's bedside, before a patient and family consultation, or whenever you are interacting with patients. This is the guide you'll turn to again and again to improve your patient communication and interaction. Purchase copies for all your staff so that everyone can deliver the highest quality, culturally sensitive care and services.

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